

ORDER



Orders
Order / Rev: 712207
Alt Order #: 06307911
Product Desc: EHRLICH FOR CONGRESS
Estimate: 2289
Flight Dates: 10/05/12 - 10/08/12
Original Date / Rev: 09/07/12 / 09/07/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact: Kate Klebahn
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ehrlich/ D / Congress
Demographic: A35+
Product Codes: PL-State/Local Misc
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	9	\$12,400.00	\$10,540.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$12,400.00	\$10,540.00	0.00
Totals	9	\$12,400.00	\$10,540.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/05/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$550.00		0.00			
E 2	WTSP	10/05/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$2,600.00		0.00			
E 3	WTSP	10/08/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$2,000.00		0.00			
E 4	WTSP	10/08/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$550.00		0.00			
E 5	WTSP	10/08/12	10/08/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$2,600.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	WTSP	10/08/12	10/08/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M- - - - -		1		\$3,000.00		0.00				
E 7	WTSP	10/06/12	10/06/12	Gators Special Gators Special	CM	Gators Special	- - - - - S-	:30	2	\$500.00	P-4	0.00 NM	2	\$1,000.00
10 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S-		2		\$500.00		0.00				
E 8	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	M- - - - -	:30	1	\$100.00	P-4	0.00 NM	1	\$100.00
10 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M- - - - -		1		\$100.00		0.00				
												Totals	9	\$12,400.00